



# DANIEL TALARI

UX & UI DESIGNER

## CONTACT

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## FOLLOW ME

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## TOOLS

PHOTOSHOP ILLUSTRATOR

ADOBE XD FIGMA

INVISION SKETCH

## RESEARCH SKILLS

PERSONAS

USER SCENERIOS

JOURNEY MAPPING

USER INTERVIEWS

HEUIRISTIC EVALUATION

ETHNOGRAPHY

PROTOTYPING

WIREFRAMING

USABILITY TESTING



## ABOUT ME

UX & Graphic designer with 3+ years of experience who is passionate about design and technology with strong focus on user experience, usability and creative product design. Goal oriented team player with excellent communication and user centered problem solving skills.



## EXPERIENCE

### > BIOLUMINUEx HEALTHCARE LTD, LONDON NOV 2020 - PRESENT

Role: UX|UI Designer - IT Head

As a result of a massive expansion in the business, I have fulfilled a number of roles successfully at my current job. Worked on rebranding, created visual designs, Digital and Print marketing material, SEO, Networking, Cyber Security audits. Led the company to commission business website. Concepted and developed outstanding campaign ideas and ads across varied medium including social media, billboards, print and digital.

### > TECHNOPOINT LTD, LONDON

AUG 2019 - JAN 2021

Role: UX Designer

As part of the creative team created wireframes and prototypes for web - based & mobile based applications. Worked with many tech startups to review current products and provide design solutions to solve user needs and business challenges through User Research, Information Architecture, Interaction Design, Visual Design and Prototyping.

### > SVOLTA SERVICES, LONDON

FEB 2017 - JULY 2019

Role: UX|UI Designer

Designed all the branding, user experience, and visual designs. Designed applications, landing pages, email campaigns, and web ads. Worked with front-end engineers to provide assets. I also conducted market research and user feedback sessions. Concepted and developed outstanding campaign ideas and ads for multiple clients across varied medium including social media, billboards, print, digital, and brand partnerships.

### > SHALOM GLOBAL SOLUTIONS, LONDON

JUNE 2014 - DEC 2016

Role: Graphic Designer

My key role is to design various artworks according to the company's requirement and demand using different applications. Designed wide range of artwork like company logos, flyers, menus, visiting cards, event posters, social media ads, news letters, email campaigns and websites.



## CERTIFICATION

### > ACCENTURE

APRIL 2020

Digital Skills - User Experience

### > LEAPFROG MULTIMEDIA LTD, INDIA

AUG 2016 - NOV 2016

Certified UX|UI designing course

### > MIDDLESEX UNIVERSITY, LONDON

JAN 2010 - JUNE 2012

MSc Environmental Pollution Control

### > JNT UNIVERSITY, INDIA

JAN 2005 - JUNE 2009

B.Tech in Biotechnology